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NEWS RELEASE

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LOCAL NONPROFIT ORGANIZATION RANKED IN TOP 10 OF FLORIDA WOMEN-LED BUSINESSES

TALLAHASSEE, FL (June 10, 2010) –The Children's Forum, a Tallahassee-based notfor-profit organization that strives for the best possible learning outcomes for young children, was recently ranked among the top 10 not-for-profit Woman-Led Businesses in Florida for 2010. The rankings, compiled through feedback to a survey, were conducted by the Center for Leadership at Florida International University and based on organizations' revenues and budgets.

Responses to the survey have added important data to FIU's longitudinal study about the opportunities and challenges women business leaders face.

"I am humbled that the Children's Forum was chosen for this distinguished ranking," said Phyllis Kalifeh, president and CEO of the Children's Forum. "We serve the early care and education field that is primarily comprised of women. Through our research, advocacy, training, professional development and classroom assessment services, we will continue to be fiscally responsible which is especially valued during these challenging economic times."

For more information about the Children's Forum, please contact Jenna Jacobsen-Brown, communications director, at 850-487-6344 or <u>jjbrown@thechildrensforum.com</u>.

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About the Children's Forum

The Children's Forum is a statewide, not-for-profit organization with an uncompromising vision to make Florida a state where children grow and thrive in quality environments and where families have access to information, resources, and options to assist them in their parenting roles.

Children's Forum Ranking -2-

Through a broad array of programs, research, advocacy, training and education, the Forum is committed to achieving our vision by targeting and supporting those who care for and educate our children daily; the early care and education workforce.