



Media Advisory

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**EXPLORE THE MOST OVERLOOKED, UNDERESTIMATED, AND POWERFUL
FORCE FOR CHANGE IN AMERICA AT DOCUMENTARY VIEWING**

TALLAHASSEE, FL—There are more than one million children under the age of five in Florida. You know how many of them have to be taken care of all day, every day by an adult? All of them. Who provides that care—and how they do it—is the most overlooked, underestimated, and potentially game-changing issue in America today.

Directed by an award-winning team of filmmakers, *No Small Matter* is the first feature documentary to lay out the overwhelming evidence for the importance of the first five years. The documentary reveals how our failure to act on that evidence has resulted in an everyday crisis for American families and a slow-motion catastrophe for our country.

What: *No Small Matter* Documentary Viewing and Discussion

Who: Florida Kiwanis Foundation and the Children's Forum

When: Thursday, December 5, 6:00-8:00 p.m.

Where: Institute for Nonprofit Innovation and Excellence, 300 W. Pensacola St. in Tallahassee

For additional information, contact Jenna Brown at 850-487-6344 or jjbrown@thechildrensforum.com.

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The Children's Forum is a statewide, not-for-profit organization with an uncompromising vision to make Florida a state where children grow and thrive in quality environments and where families have access to information, resources, and options to assist them in their parenting roles. Through a broad array of programs, services, research and advocacy, the Forum is committed to achieving our vision and expanding opportunities for success.